



**IOGP JIP33 Industry Day, Stavanger**

# **“Accelerating IOGP JIP33 Adoption Through Regional Advocacy”**

October 2023

By: Mohd Khairil Bin Mohd Hatta

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## Accelerating IOGP JIP33 Adoption Through Regional Advocacy

### Internal Stakeholders Engagement

- Mindset, Culture and Behavioral change
- Involvement of Senior Leaders
- Structured implementation taskforce at central level
- Commitment during the development of the specification

### How are we doing it?

- Engagement with other Operating Companies (PTTEP and PERTAMINA)
- Hosting Industry Day 2019 and 2021 (regional) – local vendors and suppliers
- Engagement with regional EPC Contractors – addressing the concern of local players
- Community of Practice (COP) with Shell Malaysia

### Why do we want to accelerate adoption especially at regional level?

- To realize the value of standardization in term of project cost and project duration
- Increase visibility and impact in the region
- Enhance the knowledge, skills, and capabilities of local expertise
- Commitment to excellence of project execution
- Tailored communication based on cultural relevance for faster implementation
- Building momentum to inspire others

### Who are we advocating for?

- Other operating companies in the region
- EPC Contractors
- Packagers
- Suppliers

## Accelerating IOGP JIP33 Adoption Through Regional Advocacy

### Engagement with other OpCos

- PTT Exploration and Production (PTTEP) from Thailand and PERTAMINA from Indonesia
- To increase regional presence and participation for consistency and awareness
- Encourage them to embark on the standardization journey
- Invitation to Engineering Leadership Council (ELC) meeting

### Experience sharing:

- **How to align IOGP JIP33 Specification with our company specification** – Gap assessment by technical authority and commitment during specification development
- **How to expedite the implementation and adoption in the company**– Structured implementation taskforce at central level that combines leaders from Engineering, Procurement and Project Management
- **How to overcome the lack of familiarity from the EPC Contractors, Packagers and Suppliers** – Continuous engagement with them via Industry Day, engagement sessions and workshop
- **How to ensure inadequate visibility of actual purchase at project level** – continuous tracking at project level (adoption %, PO, volume and spend)
- Sharing on suppliers' case study provided by IOGP JIP33



## Accelerating IOGP JIP33 Adoption Through Regional Advocacy

### Industry Day

- #1 in 2019 - Attended by 162 attendees from 79 organizations representing suppliers, engineering contractors, and operators across the regions (IOGP, Internal Stakeholders and External Stakeholders)
- We utilized these sessions not only for contractors but also for our internal stakeholders to acquire knowledge about IOGP JIP33.
- It also served as an opportunity to gather early feedback from industry professionals who were not familiar with the topic, creating a level playing field for all participants.
- #2 in 2021 – Attended by 289 attendees from targeted OGSE vendors

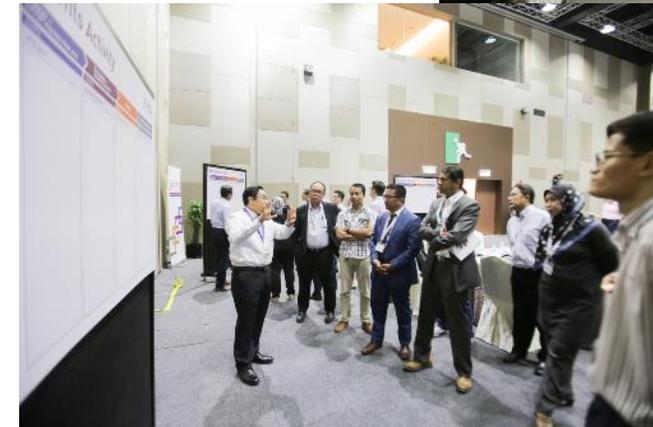
### Impact of Stakeholders Engagement to specification downloads and pageviews

- 123 downloads from Malaysia in June 2021
- 1530 pageviews from Malaysia compared to 342 pageviews (347% increase)
- Recognition from IOGP **“This demonstrates how effective your engagement was, well done and thank you very much for raising JIP33 profile in Malaysia”**



### Feedback from the Industry

- Familiarity of specification
- Reduction of man hours
- Reduction of complexity
- Testing Requirements
- Fairer competition



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### Engagement with EPC Contractors

- Participants: Toyo, Sapura Energy, Dialog, Oceanmight, MMHE, CTCI, PETROFAC, Technip Energies (14 representative from 8 EPC Contractors and Shell Malaysia)
- Some have limited IOGP JIP33 experience in implementing the specification due to contract opportunities

### Discussion Points

- Has your company successfully implemented IOGP JIP33 and realized its industry benefits?
- What were the significant challenges faced, both internally and externally, during IOGP JIP33 implementation, and how were they overcome?
- How does IOGP JIP33 impact project lifecycle, including cost, schedule, quality, and safety?
- Has there been a reduction in project cost or schedule due to IOGP JIP33 adoption?
- Are EPCCs willing to translate cost reductions along the value chain with OpCos when implementing JIP33?



## Accelerating IOGP JIP33 Adoption Through Regional Advocacy

### Community of Practice (COP)

- Established between PETRONAS and Shell Malaysia with clear Terms of Reference
- Sharing of knowledge and experience
- Identify challenges and barriers
- Promote adoption in the region (industry events, engagement)



# Thank you